

Libyan Investment Website Co. LTD

Electronic Commerce

Libya*n*investment
.com

Libya Business scouting



Your company is interested in penetrating a new emerging market with high growth potential, but you want to keep your marketing strategy to yourself. Libyaninvestment.com can help you with our "Business Scouting**" services.**

Business Scouting Services.

YOU WANT TO UNDERSTAND

YOU WANT TO GET IN TOUCH

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Of course, you can get very interesting industry/market surveys from well-known information providers, but you know very well from experience that each country has developed its own specific business structures and, more importantly, systems.

LSSO (Libyaninvestment Structures & Systems Overview)

We can provide you with an industry specific LSSO (Libyaninvestment Structures & Systems Overview) which will give you a detailed description of your industry in a specific market and identify key players who are dominant in the given industry: key decision makers at state-owned companies, key decision makers at the relevant Ministry, or formal and informal advisers to country leaders.

LSSO also identifies potential private partners in your field where they do exist.

The **LSSO** process is implemented by Libyaninvestment to protect your marketing strategy as you begin entering a new or emerging market.

YOU WANT TO GET IN TOUCH

As your strategy develops, you may be interested in approaching those decision makers identified in your **LSSO**. Our **LCON** (Libyaninvestment Contacts and Operational Networking) services can make it "easier" for your commercial/technical experts to get an appointment with the relevant people.

Through our **LCON** approach, we introduce your company and your experts to the local counterparts, we get their approval for meetings, and we prepare your experts to optimize the chances of a success outcomes. The Business Scouting role ends here: **Libyaninvestment** doesn't interfere in your private dialog with potential partners and/or regulators.

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